



January 5, 2010

Dear Hartland Neighbor,

As president of the Hartland area youth baseball-softball program, I would like to thank all of you that donated money to our program in the past. It is time once again to prepare for the HAYAA baseball/softball season. We are excited about the upcoming season and the opportunity to provide area boys and girls the opportunity to PLAY BALL! As a sponsor, you can be a big part of this. Your support last year helped us keep our player fees low, provide scholarships for our families in need, purchase new equipment and take care of field maintenance needs.

This has been an extraordinarily tough year for many families in our community. We are anticipating a greater need for financial assistance in registering their child to play ball for the 2010 season. Last season we gave out over \$1100 in financial aid, this season we expect to give out in excess of \$2000 in scholarships. In years past, this amount averaged around \$500. Your Team Sponsorship donation will directly help three kids to play ball. We hope we can count on your support again this year.

We are offering the following sponsorship options for the 2010 season:

- **League or Family Sponsorship (\$150)** - For this the sponsor will get their name put on signage that will be displayed at Spranger, Winegardner and Farms Fields. We will also thank these sponsors by putting an article in the Community Life and posting a thank you on HAYAA's Website (HAYAASports.com/baseball)
- **Team Sponsorship (\$350)** – These sponsors will get everything that the League or Family Sponsors get plus the sponsor will get their company name put on the team jerseys. You will also receive a plaque with your team's photo on it.
- **Multiple Team Sponsorship (\$350 first team + \$150 for each additional team)**

Please show your support of the community and youth athletics by completing the bottom portion of this letter and returning it to the address listed above by **February 28, 2010** with a check made payable to HAYAA Baseball/Softball in the amount of your desired sponsorship level. There is no way to measure the wonderful impact this generous contribution will have, but the smiles on the faces of the Hartland children is a good place to start. If you have any questions please contact Nu or Mark Ehgots at 810.991.4449 or nehgotz@gmail.com.

On behalf of the entire HAYAA baseball/softball board, I would like to personally thank you for your support.

Sincerely,

Mark Ehgots
President, HAYAA Baseball/Softball

SPONSOR NAME: _____

Address: _____

Phone Number: _____

Team/Player:

Sponsorship Level: (please check one)

_____ League/Family (\$150)

_____ Team (\$350)

_____ Multiple Teams (\$350 plus \$150 for each additional team)